

Advertising Rates & Application September 2016 – August 2017

Contact Information:

Your Name: _____ Company/Organization: _____

Street: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Display Advertisements:

Advertisements are black & white unless otherwise noted.

Advertisement Size

Price Per Issue

Layout Dimensions (Width x Height)

<input type="checkbox"/> Full Page	\$527.00	9.5" X 11.125"
<input type="checkbox"/> Full Page in COLOR	\$691.00	9.5" X 11.125"
<input type="checkbox"/> Half Page- Wide	\$393.00	9.5" X 5.4"
<input type="checkbox"/> Half Page- Tall	\$393.00	4.65" X 11.125"
<input type="checkbox"/> Quarter Page- Wide	\$262.00	9.5" X 2.65"
<input type="checkbox"/> Quarter Page- Tall	\$262.00	4.65" X 5.4"
<input type="checkbox"/> Eighth Page- Wide	\$146.00	4.65" X 2.65"
<input type="checkbox"/> Eighth Page- Tall	\$146.00	2.2" X 5.4"
<input type="checkbox"/> Sixteenth - Wide	\$ 70.00	4.65" X 1.3"
<input type="checkbox"/> Sixteenth - Tall	\$ 70.00	2.2" X 2.65"
<input type="checkbox"/> Business & Professional Services Page	\$ 43.00	2.2" X 3.5"
<input type="checkbox"/> Black and White Insert	\$333.00	8.5" X 11"



Issues (Check all that apply):

- | | | |
|--|--|---|
| <input type="checkbox"/> September 2016 (Annual Meeting) | <input type="checkbox"/> February 2017 | <input type="checkbox"/> June/July 2017 (Summer issue)
(May 10 deadline) |
| <input type="checkbox"/> October 2016 (High Holidays) | <input type="checkbox"/> March 2017 | <input type="checkbox"/> August 2017 |
| <input type="checkbox"/> November 2016 | <input type="checkbox"/> April 2017 (Passover) | <input type="checkbox"/> Full Year Special |
| <input type="checkbox"/> Dec 2016 /Jan 2017 (Chanukah)
(Nov. 10 deadline) | <input type="checkbox"/> May 2017 | 15% Discount* |



Buy 3, Get 4th Free Special

Run 3 ads of the same size; get a 4th ad of the same size free!
All 4 ads must run within 12 months of each other, and the issues must be indicated in advance when this contract is submitted.

**Discounts not valid on the "Buy 3 Get 4th Free" Special.*

Preparation Charges:

To avoid a preparation charge, the advertisement must be submitted exactly as it will appear, at the exact size specified on page one. *Preparation is not "graphic design"*; it includes simple layout of text plus any graphics or photos provided. Copy not camera-ready at correct size will incur one-time fee(s) of: \$30.00 per quarter page or smaller; \$60.00 per half page or larger.

Finished ad copy at correct size is:

- attached (do not staple – use paperclip)
- to be provided before first deadline to TheReporter@jewishnh.org
- NOT provided; additional preparation charges apply (as listed above)

Copy Deadline:

10th of the month proceeding the month of publication unless otherwise indicated below:
 Dec 2016/Jan 2017 issue deadline is November 10, 2016, and June/July 2017 issue deadline is May 10, 2017.

How to submit your contract:

Mail to: The NH Jewish Reporter
 Jewish Federation of NH
 66 Hanover St., Suite 300
 Manchester, NH 03101

or email PDF contract to: info@jewishnh.org

How to submit your payment:

Mail a check payable to “*Jewish Federation of NH*” with “Reporter Ad” in the memo line or call (603) 627-7679 to pay with MasterCard or Visa.

TERMS AND CONDITIONS: Net 30 days. An interest charge of 1.5% per month will be added to all delinquent accounts over 30 days. Advertisers canceling placement after a deadline will be liable for payment, in full, for space reserved. Advertisers reserve the right to sign off on copy prior to publication date. The Reporter shall not be liable for misprints. The Reporter shall not be liable for the failure, for any cause, to insert an advertisement. The publisher reserves the right to decline any and all advertisements which are judged inappropriate, or for any reason undesirable. The publisher also reserves the right to print the word “advertisement” on the publication of any and all pages of The Reporter. The publisher is not liable for delays in delivery and/or non-delivery in the event of an act of G-d, action by any governmental/non-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strike, labor or material shortage, transportation interruption of any condition beyond the control of the publisher affecting production or delivery in any manner.

Display Advertisements $\frac{\text{Price per Issue}}{\text{# of Issues}} \times \text{# of Issues} =$	\$
Discounts <input type="checkbox"/> Full Year - 15% Discount* <input type="checkbox"/> Pre-Paid - 5% Discount* <input type="checkbox"/> Full Year + Pre-Paid – 20% discount* <i>*Discounts not valid on the “Buy 3 Get 4th Free” Special.</i> Total Discount:	- \$
Preparation Fees <input type="checkbox"/> \$30 for ¼ page or smaller <input type="checkbox"/> \$60 for ½ page or larger Total Preparation Fees:	+ \$
TOTAL:	\$

Signature of Authorized Advertiser: _____ Date: _____



Jewish Federation
 OF NEW HAMPSHIRE

Our Sales Representatives:

Rachel Spierer – (603) 682-3845 or Rachel3rdlife@gmail.com
 Michelle Harrison – (603) 437-0167 or RunFree94@yahoo.com

For Temple Ads, contact Tammy Dorris- (603) 627-7679 or info@jewishnh.org