

## Advertising Rates & Application September 2017 – August 2018

### Contact Information:

Your Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

### Display Advertisements:

*Advertisements are black & white unless otherwise noted.*

Advertisement Size	Price Per Issue	Layout Dimensions (Width x Height)
<input type="checkbox"/> Business & Professional Services Page	\$ 43.00	2.2" X 3.5"
<input type="checkbox"/> Sixteenth - Wide	\$ 70.00	4.65" X 1.3"
<input type="checkbox"/> Sixteenth - Tall	\$ 70.00	2.2" X 2.65"
<input type="checkbox"/> Eighth Page- Wide	\$146.00	4.65" X 2.65"
<input type="checkbox"/> Eighth Page- Tall	\$146.00	2.2" X 5.4"
<input type="checkbox"/> Quarter Page- Wide	\$262.00	9.5" X 2.65"
<input type="checkbox"/> Quarter Page- Tall	\$262.00	4.65" X 5.4"
<input type="checkbox"/> Black and White Insert	\$333.00	8.5" X 11"
<input type="checkbox"/> Half Page- Wide	\$393.00	9.5" X 5.4"
<input type="checkbox"/> Half Page- Tall	\$393.00	4.65" X 11.125"
<input type="checkbox"/> Full Page	\$527.00	9.5" X 11.125"
<input type="checkbox"/> Full Page in COLOR	\$691.00	9.5" X 11.125"

### Issues (Check all that apply):

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> September 2017 (Annual Meeting & High Holidays)            | <input type="checkbox"/> February 2018 (Summer Camp Guide)                              | <input type="checkbox"/> July 2018 (Senior Living & Wellness) |
| <input type="checkbox"/> October 2017 (Celebrations & Simchas)                      | <input type="checkbox"/> March 2018 (NH Jewish Film Festival & Entertainment Guide)     | <input type="checkbox"/> August 2018 (Back to School)         |
| <input type="checkbox"/> November 2017 (Holiday Gift Guide)                         | <input type="checkbox"/> April 2018 (Passover)  |   |
| <input type="checkbox"/> Dec 2017 /Jan 2018 (Chanukah)<br><i>(Nov. 10 deadline)</i> | <input type="checkbox"/> May/June 2018 (Summer Fun Issue)<br><i>(April 10 deadline)</i> |   |

## Preparation Charges:

To avoid a preparation charge, the advertisement must be submitted exactly as it will appear, at the exact size specified on page one. *Preparation is not "graphic design"*; it includes simple layout of text plus any graphics or photos provided. Copy not camera-ready at correct size will incur one-time fee(s) of: \$30.00 per quarter page or smaller; \$60.00 per half page or larger.

## Finished ad copy at correct size is:

- attached (do not staple – use paperclip)
- to be provided before first deadline to [TheReporter@jewishnh.org](mailto:TheReporter@jewishnh.org)
- NOT provided; additional preparation charges apply (as listed above)

## Copy Deadline:

10<sup>th</sup> of the month proceeding the month of publication unless otherwise indicated below:  
 Dec 2017/Jan 2018 issue deadline is November 10, 2017, and May/June 2018 issue deadline is April 10, 2018.

## How to submit your contract:

Mail to: The NH Jewish Reporter  
 Jewish Federation of NH  
 66 Hanover St., Suite 300  
 Manchester, NH 03101

or email PDF contract to: [info@jewishnh.org](mailto:info@jewishnh.org)

## How to submit your payment:

Mail a check payable to “*Jewish Federation of NH*” with “Reporter Ad” in the memo line or call (603) 627-7679 to pay with MasterCard or Visa.

TERMS AND CONDITIONS: Net 30 days. An interest charge of 1.5% per month will be added to all delinquent accounts over 30 days. Advertisers canceling placement after a deadline will be liable for payment, in full, for space reserved. Advertisers reserve the right to sign off on copy prior to publication date. The Reporter shall not be liable for misprints. The Reporter shall not be liable for the failure, for any cause, to insert an advertisement. The publisher reserves the right to decline any and all advertisements which are judged inappropriate, or for any reason undesirable. The publisher also reserves the right to print the word “advertisement” on the publication of any and all pages of The Reporter. The publisher is not liable for delays in delivery and/or non-delivery in the event of an act of G-d, action by any governmental/non-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strike, labor or material shortage, transportation interruption of any condition beyond the control of the publisher affecting production or delivery in any manner.

<b>Display Advertisements</b> $\frac{\text{Price per Issue}}{\text{\# of Issues}} \times \text{\# of Issues} =$	\$
<b>Discounts</b>  <input type="checkbox"/> 50% Discount for Temples and Nonprofit organizations  <p style="text-align: right;"><b>Total Discount:</b></p>	- \$
<b>Preparation Fees</b> <input type="checkbox"/> \$30 for ¼ page or smaller <input type="checkbox"/> \$60 for ½ page or larger  <p style="text-align: right;"><b>Total Preparation Fees:</b></p>	+ \$
<b>TOTAL:</b>	\$

Signature of Authorized Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_



**Jewish Federation**  
OF NEW HAMPSHIRE

### For more information:

Tammy Dorris  
 (603) 627-7679  
[info@jewishnh.org](mailto:info@jewishnh.org)